TAICCA is a Verb
Taiwan’s International Co-funding Program (TICP)
The main objective of the Taiwan Creative Content Agency (TAICCA), an intermediary organization with governmental support, is to promote the development of Taiwan’s content industries. Established in June 2019, TAICCA is dedicated to integrating various aspects of cultural contents, including film, television, music, animation, comics, games, performing arts, visual arts, fashion, and immersive content.

TAICCA is based in Taipei, Taiwan, and aims to brand Taiwan’s cultural content and create new value for Taiwan’s national brand by leading and bridging creative industries to international markets.
The Purpose of TICP

- Producing more quality content productions
- Facilitating more co-productions
- Increasing higher global market share
TICP Overview

**Project A**
Supports up to 30% of Film Production Budget

**Project B**
Supports up to 30% of Global Marketing Budget

**Project C**

TAICCA Partners

MOU
Who can become a TAICCA Partner

Projects must meet all three requirements

- International Film Festivals with co-production market section
- Content/IP Development Organizations
- Production companies
- Distribution channels
- OTT platforms
MOU Partnership Conditions

1. Capable of developing, producing or funding a certain amount of high-quality audiovisual projects (feature films, series, animation movies) per year.

2. Capable of reaching international distribution channels/platforms with credible selection process.

3. Capable of enhancing production value and international exposure of Taiwanese cultural content.
# Co-funding Program

<table>
<thead>
<tr>
<th>Type</th>
<th>International Co-production Funds</th>
<th>Global Marketing Subsidy</th>
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</thead>
<tbody>
<tr>
<td><strong>Funds &amp; Grants</strong></td>
<td>Max. 30% of production budget</td>
<td>Max. 30% of global marketing budget</td>
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<td></td>
<td>Funds in place at once</td>
<td>Subsidy:</td>
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<td></td>
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<td>• 1st half of total subsidy amount remitted upon the signature of contract</td>
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<td>• 2nd half is reimbursed with receipts</td>
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<tr>
<td><strong>Conditions</strong></td>
<td>Film related projects selected by TAICCA’s Partners</td>
<td>Distribution plan and pre-sale or licensing contracts with international distribution platforms required</td>
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<tr>
<td><strong>Project Status</strong></td>
<td>Co-funding or Co-production contracts required</td>
<td></td>
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<tr>
<td></td>
<td>1. Taiwanese elements / stories</td>
<td></td>
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<td></td>
<td>2. 70% self-funding secured</td>
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<td></td>
<td>3. International distributing platforms secured</td>
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<tr>
<td><strong>Profit Sharing</strong></td>
<td>• Profit sharing within 5 yrs after breakeven</td>
<td>No profit sharing required</td>
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<td>• The maximum amount of profit sharing is equal to the amount of funds received from TAICCA</td>
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<tr>
<td><strong>Application</strong></td>
<td>Rolling application</td>
<td>PS. The Option B is considered only when the project does not meet the requirements for Option A.</td>
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</tbody>
</table>
Exclusive Benefits

**IP Development**

- Access to IP Pool, a platform including all kinds of Taiwan’s original creative IPs
- VVIP join matchmaking conference to meet professionals and investors from the industry

**Finance-wise**

- Co-funding for film productions
- Global marketing subsidy

**Production-wise**

- Free to use the 4DViews Studio
- Connect with local co-production related units
- Utilize Taiwan’s museum resources
- 50% discount on Taiwan’s 3D model assets
Exclusive Benefits

Marketing & Distribution
- Exposure on TAICCA’s International film festival pavilion
- Share film distribution resources

Cross Industry Alliance
- Partnerships with Film, Museum, Gaming, Animation, Immersive Content, Theater, Merchandise

Talent Cultivation
- Collaborate with TAICCA School, an online/offline learning platform for industry-level talents
- Key Talents exchange with other intermediary agent
Application Related

Q1 Can I apply TICP’s funds/subsidy and 30% tax rebates simultaneously as a foreign co-production project?
A1 Yes, you can apply for both if the project meet the requirements of TICP and the Bureau of Audiovisual and Music Industry Development, MOC.

Q2 Can I apply for International Co-production Funds and the Global Marketing Subsidy simultaneously?
A2 If the project is not eligible for International Co-production Funds application, then the Global Marketing Subsidy will be assessed separately.

TICP: Taiwan International Co-funding Program
Is there a requirement (or a percentage) for the main creators or actors to have Taiwanese status?

There is no requirement, however, more performance opportunities for Taiwanese actors is encouraged. The overall consideration is to increase the quality of Taiwan’s content productions and the international market share of Taiwan’s content.

If eligible, does the production applicants enter into a separate investment contract with TAICCA?

Yes, those eligible will sign a separate investment contract with TAICCA.
FAQ

Application Related

Q5 Is there a jury evaluation system to filter the submitted projects?
A5 Projects are not selected based on a jury evaluation system and are eligible for the TICP as long as the project has international funding and distributional channels.

Q6 What is the profit sharing mechanism for International Co-production funds (TICP)? Is there a set time period of profit sharing?
A6 Profit sharing will not begin until the production cost breaks even. The profit sharing period will be five years.
Is it required to film or select locations based in Taiwan?
There is no requirement, however, the content of the project must contain Taiwan story/elements. The overall consideration is whether the project can increase Taiwanese actors’ performance opportunities, the quality of Taiwan’s content production, and the international market share of Taiwan’s content.

Which types of production are eligible to apply?
This program is applicable for feature films, TV series, animations, and documentary content. For other types of productions, please contact TAICCA for more details. (If inquiring about immersive content, please refer to TAICCA Immersive Content Grant.)
What are considered as International Distribution Channels? What are the qualifications?

The production project must have a commercial license agreement with the International Distribution Channels and proof of royalty payments, for instances, oversea box office theaters, cable TV channels, OTT streaming platforms, etc.

Who can apply for the International Marketing Subsidy? Distribution platform or production teams?

Both can apply, however the production teams must have a partnered international distribution channel, and hold a distribution channel or platform pre-sale or license agreement contract.
Time to Act In the Creative Content Area

This time. Let's go further and better together.